






























# 2019 SPONSORSHIP MENU

Wisconsin Chapter of the  
American Society of Landscape Architects



**LEVELS:** (Please Check Box)

**BRONZE \$750**    **SILVER \$1000**    **GOLD \$1500**    **PLATINUM \$2500**

OPPORTUNITIES	LEVEL	DESCRIPTION
Website Presence (1 year on <a href="http://www.wiasla.com">www.wiasla.com</a> )	   	Rotating logo w/ weblink displayed on home page; logo, weblink and email on sponsor page.
E-Newsletter (12 monthly issues)	   	Logo display, email and weblink to company/organization website/blog. (12) Platinum/Gold (6) Silver/Bronze
WI ASLA Annual Spring Conference	   	Includes 8' table space for full conference; logo displayed prominently on all event promotions, meeting program sponsorship page & meeting registration materials.
Published Articles and/or Announcements	  	Ability to publish articles/announcements pertaining to your organization or products in a Chapter E-Newsletter. Platinum 4/year, Gold 2/year, Silver 1/year
WI ASLA Awards Reception	  	Platinum: 4 Tickets, Gold: 2 Tickets, Silver: 1 Ticket
WI ASLA Annual Meeting	  	Includes display/table space for product display; logo displayed prominently on all event promotions, meeting program sponsorship page & meeting registration materials. 2 tickets/Platinum registration and 1 ticket/Gold & Silver registrations
Social Media Spotlight	 	Logo, name, company description and name(s) of representative(s) displayed across chapter social media platforms
Podium Introduction to Spring Conference Attendees	 	Opportunity to introduce your company (5 min) and at least (1) Education Session speaker at Spring Conference.
WI ASLA Spring Conference Mid-Session Snack/Coffee/Tea Table Display		Display of company/organization logo & name on tent cards at mid-session snack/beverage tables
Evening Social Sponsorship in both Milwaukee & Madison		Includes logo and company name on flyer and tent cards; up to 15 minute presentation.
Keynote Dinner		(2) tickets to attend invitation only dinner thanking Spring Conference keynote speakers.
World Landscape Architecture Month Supporting Sponsor (April)		Recognition for all Landscape Architecture Month promotional and event materials

## ONE TIME SPONSORSHIP OPPORTUNITIES (Please Check Box)

<input type="checkbox"/> WI ASLA Spring Social & Awards Reception (During Spring Conf)	<b>PRIME SPONSOR \$3,000</b> <b>SOLD OUT</b>	Logo and name on all marketing materials, social media, Spring Conference program, and table tents. Podium recognition with opportunity to make opening remarks. (6) tickets to the Awards Reception.
<input type="checkbox"/> *WI ASLA Annual Meeting Sponsor (1/2 Day Event)	<b>PRIME SPONSOR \$750</b>	Recognition on program front cover and social media. Full-page advertisement option. All Annual Meeting sponsors mentioned on sponsorship page.
<input type="checkbox"/> *WI ASLA Spring Conference Keynote Speaker Sponsor	<b>PRIME SPONSOR \$500 (3 available)</b>	(2) tickets to attend invitation only dinner thanking Spring Conference keynotes speakers.
<input type="checkbox"/> Annual WI ASLA Student Scholarship (2) \$1,000 Scholarships	<b>PRIME SPONSOR-\$1000 (2 available)</b> OR <b>JOINT SPONSOR-\$500 (4 available)</b>	Includes logo and name on scholarship certificate, opportunity to present scholarship to student at Jensen-Longenecker Banquet. Mention in all marketing materials. Awarded to (2) UW-Madison Landscape Architecture students.
<input type="checkbox"/> WI ASLA Park(ing) Day Sponsor	<b>PRIME SPONSOR \$500</b> <b>SOLD OUT</b>	Logo and name on all marketing materials and displayed at installation the day of. Opportunity to display product. Third Friday in September
<input type="checkbox"/> Spring Conference After Hours Social	<b>PRIME SPONSOR \$750</b> <b>SOLD OUT</b>	Logo and name on all marketing materials and table tents; podium recognition at the Spring Conference and Social Media
<input type="checkbox"/> WI ASLA LARE Workshop	<b>PRIME SPONSOR \$1000</b>	Logo and name on all marketing materials. Workshop offered on odd numbered years.
<input type="checkbox"/> Women Designers Meet & Greet	<b>PRIME SPONSOR \$500</b> <b>SOLD OUT</b>	Logo and name on all event marketing materials and at event location day of. Held at WI ASLA Annual Spring Conference

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## SPONSOR CONTACT INFORMATION *(Indicate sponsorship preferences on reverse side)*

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Website: \_\_\_\_\_

Phone: \_\_\_\_\_

Company Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

No. of Spring Conference Attendees: \_\_\_\_\_ *(Platinum/Gold=2, Silver/Bronze=1, Additional Sponsor Attendees=\$50/person)*

Names / Company: \_\_\_\_\_

## PAYMENT INFORMATION *(Checks preferred if possible)*

Enclosed is a check for \_\_\_\_\_ payable to:  
*Wisconsin Chapter of the American Society of Landscape Architects (WI ASLA)*

Please charge my Visa/Mastercard (only) / Total: \$ \_\_\_\_\_  
*The full billing address associated with the credit card must accompany the card number*

Card No: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ 3-Digit Customer Code: \_\_\_\_\_ *(Found on back of card)*

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

*Fax, mail, e-mail or pay online: [WIASLA.com](http://WIASLA.com)*

**Wisconsin Chapter of the American Society of Landscape Architects**

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**Thank you for your partnership!**